



October 6, 2023

Dear Stepping Stones Shelter Supporter,

After a three-year hiatus, we are delighted to say that our annual fundraising event is back and scheduled on Sunday, April 28, 2024, from 2 pm- 6 pm at Smokey Glen Farm, 16407 Riffle Ford Rd, Gaithersburg, MD, 20878. We aim to raise \$50,000 to help more mothers, fathers, sons, and daughters find a way to get their lives back on track. The family-friendly afternoon will feature delicious barbecue food, drinks (including soft drinks, beer, and wine), music, sports, games, a moon bounce, and face painting. We will be there, rain or shine!

For over 40 years, Stepping Stones Shelter has opened its doors to hundreds of families facing the harshest of realities: homelessness. Our unique “shelter” is a 5,500-square-foot historic home built in 1912 that sits on a parcel of land formerly known as Rocky Glen/Dawson Farm House and backs up to Dawson Farm Park in Rockville.

Last year, Stepping Stones housed 24 families who arrived at the shelter having lost everything. From day one, we provided intensive support to help our families rebuild their lives. Our residents faced barriers to stability, including meager income, unemployment, relationship conflict, mental or physical illness, and more. Stepping Stones provided a safe and clean place to live, nourishing food, and laser-focused case management. Twenty-four families successfully overcame numerous barriers and moved on to stable housing. Through our Post Shelter Program, we continued to support our families by providing them with food, household goods, clothing, and advocacy to prevent a recurrence of homelessness.

Stepping Stones has relied upon the generosity of caring, community-minded individuals, businesses, and organizations to continue serving Montgomery County homeless families. This is why we need your help!

Will you commit to becoming a sponsor today?

Becoming a sponsor is easy and has many benefits. In return for a financial contribution to Stepping Stones Shelter at one of the sponsorship levels highlighted below, you'll receive a package of benefits that promotes you or your organization's commitment to our community in a highly visible way to an expected audience of 200-300 public sector and business leaders, elected officials, and families across Montgomery County and the greater Washington, D.C. community.

There are various sponsorship options, and all levels would be welcomed and significantly appreciated.

- **Diamond** (\$10,000) – 12 tickets, speaking role, activity/game signage, large banner placement, table signage, audio mention by deejay, and listing in our event program and web promotions.
- **Sapphire** (\$5,000) - 10 tickets, activity/game signage, large banner placement, table signage, audio mention by deejay, and listing in our event program and web promotions.
- **Platinum** (\$2,500) – 6 tickets, large banner placement, table signage, audio mention by deejay, and listing in our event program and web promotions.
- **Gold** (\$1,000) – 4 tickets, small banner placement, table signage, audio mention by deejay, and listing in our event program and web promotions.
- **Silver** (\$500) – 2 event tickets, table signage, and listing in our event program and web promotions.

To become a sponsor this year, please commit today by completing the attached form. Contact Stacey Gold at (301) 251-0567 or stacey@steppingstonesshelter.org if you have any questions.

We can't do it without you. Your support makes a lasting impact in the lives of those who need a hand rebuilding stable lives for their families with dignity. **Please, we ask you to commit to supporting Stepping Stones Shelter now!**

With gratitude,

The Stepping Stones Team

www.steppingstonesshelter.org



2024 Sponsor Contract
Stepping Stones Shelter Annual Fundraiser
P.O. Box 712
Rockville, MD 20848

Sponsor/Company Name: _____

Sponsor Address: _____

Phone: _____ Email: _____

Sponsorship Level:

- _____ Diamond \$10,000
- _____ Sapphire \$5,000
- _____ Platinum \$2,500
- _____ Gold \$1,000
- _____ Silver \$500

Mail checks to Stepping Stones, P.O. Box 712, Copperstone Court, Rockville, MD 20848 or contact Stacey Gold at stacey@steppingstonesshelter.org or (301) 251-0567 to arrange to make a credit card payment.

Check Here:

_____ Yes! I have a logo you can use in your promotional materials. I'll send it to stacey@steppingstonesshelter.org

_____ Yes! I have promotional goods or material I'd like to include in the event take-a-way bags!

Donor Signature: _____ Date: _____

Thank you for your support!