



February 1, 2019

Dear Stepping Stones Shelter Supporter,

We are delighted to share with you that we have reserved Smokey Glen Farm again this year for our annual fundraising event. Last year, your support helped Stepping Stones provide shelter for Montgomery County's most vulnerable populations, families with children who are experiencing homelessness. Through our emergency shelter, post shelter, HIP, and HOPE programs, we served nearly 100 families. Additionally, we fielded over 600 phone calls and email inquiries from individuals and families in need of help, and provided critical referral information to each one.

But even with as much as we do, there is still so much work to be done. Montgomery County estimates 85+ families are experiencing homelessness and hundreds more are close to experiencing homelessness at any given time. Our beds remain filled.

### **This is why we need your help!**

On Sunday, April 28, 2019, we will be hosting our annual fundraising event. Our goal is to raise \$50,000 to help more mothers, fathers, sons and daughters find a way to get their lives back on track. Our event will take place from 2pm-6pm at **Smokey Glen Farm**, 16407 Riffle Ford Rd, Gaithersburg MD, 20878. The family-friendly afternoon will feature great barbecue food, drinks (including soft drinks, beer and wine), music, sports, games, a moon bounce and face painting. We will be there **rain or shine!**

### **Please consider becoming a sponsor of the event again this year!**

Becoming a sponsor is easy and will also benefit your business. In return for a financial contribution to Stepping Stones Shelter at one of the sponsorship levels highlighted below you'll receive a package of benefits that promotes your organization's commitment to our community in a highly visible way, to an expected audience of 200-300 public sector and business leaders, elected



officials, and families across Montgomery County and the greater Washington, D.C. community.

There are a range of options for sponsorships and all levels would be welcomed and appreciated greatly.

- o **Diamond** (\$5,000) – 10 tickets, activity/game signage, large banner placement, table signage, audio mention by deejay, and listing in our event program and web promotions.
- o **Platinum** (\$2,500) – 6 tickets, large banner placement, table signage, audio mention by deejay, and listing in our event program and web promotions.
- o **Gold** (\$1,000) – 4 tickets, small banner placement, table signage, audio mention by deejay, and listing in our event program and web promotions.
- o **Silver** (\$500) – 2 event tickets, table signage, and listing in our event program and web promotions.
- o **Bronze** (\$250) – 1 event ticket, and listing in our event program and web promotions.

To become a sponsor again this year, please complete the attached form(s) and send a check to Stepping Stones Shelter, P.O. Box 712, Rockville, MD 20848 with a memo “2019 Smokey Glen Event” or contact Stacey Erd at (301) 251-0567 or [stacey@steppingstonesshelter.org](mailto:stacey@steppingstonesshelter.org) to arrange for a credit card payment.

We simply can't do it without you. Your support makes a real, lasting impact in the lives of those who need a hand rebuilding stable lives for their families with dignity. **Please, we ask you to make a commitment to support Stepping Stones Shelter now!**

With gratitude,

*The Stepping Stones Team*

[www.steppingstonesshelter.org](http://www.steppingstonesshelter.org)

*Follow us on Facebook @stepping.stones.shelter and Twitter @stepstonesmd for updates on what we're up to!*



2019 Sponsor Contract  
Stepping Stones Shelter Annual Fundraiser  
P.O. Box 712  
Rockville, MD 20848

Sponsor/Company Name:

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Sponsor Address:

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Phone:

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Email:

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Name of person to be contacted for further information (if different from above):

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Phone:

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Email:

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Sponsorship Level:

- Diamond \$5000
- Platinum \$2500
- Gold \$1000
- Silver \$500
- Bronze \$250



Do you have any promotional goods or material you would like to include in our event take-a-way bags? (circle one)    YES    NO

Notes: \_\_\_\_\_  
\_\_\_\_\_

Donor Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Thank you for your support!

