

Introducing

#StepUP2015

StepUP with us this December



Since 2001, housing costs in Montgomery County have increased by over 60%, while incomes have only increased by 17%. As wages lag behind the rising cost of living in Montgomery County, the need for space in shelters is increasing. When families come to Stepping Stones Shelter, we work with them extensively by providing case management, employment and financial counseling, and educational workshops to help them identify and overcome their housing barriers to achieve stability. Because we understand that returning to their independent lives can be difficult, we continue to work with these families through our Post Shelter Support Program and remain a reliable resource in their lives.

In order to be able to do this, we rely on the generosity of our supporters to help us provide assistance for our families. On average, we serve **31 families** each year in our emergency shelter program, which has helped inspire our StepUP campaign. On December 1st, #GivingTuesday, we will be launching our month-long campaign. For the **31 days of December**, we are asking our supporters, new and old, to donate **\$31 or MORE** so that we can raise **\$31,000** to better serve our **31 families** (annually). Because the number of families that come through our doors each year is increasing, we need YOU, now more than ever, to StepUP with us. Together we can help a family find a New Home for the New Year!

***31 Days * 31 Dollars * 31 Families * \$31,000**

Will You StepUP This December?

For those who have recently received our letter in the mail, we are now able to offer this online alternative to donating for your convenience.

During this giving season you will be receiving several emails from us as part of our efforts to make this campaign a success. We hope that you will join us in donating as well as spreading the word about #StepUP2015. We need your support! At the end of our campaign, our email frequency will go back to what you are normally accustomed to receiving.

Happy Holidays!

